

artma



Hello!

We would like to introduce you to artma – a uniquely amazing art auction in Denver that benefits kids with cancer. It is a biennial event put on by The Morgan Adams Foundation. This event was started in 2001 to honor the life of Morgan Adams, a spunky little girl who lost her battle with a brain tumor at the tender age of 6. And now, every other year, artma (art for Morgan Adams) hosts a fabulous and eclectic mix of some of the most amazing artists and art-lovers in the city, region and country who come together to raise money to help our kids.

The event is highly anticipated and much loved – and we think of it as the soul of our organization. It's fun, funky, and is attended by people who love a great party for a great cause. We are supported by 5280 Magazine and other local media outlets and the event draws up to 1500 guests, primarily from the north, south, and central Denver neighborhoods.

Our guests represent an incredibly diverse demographic. They are folks who like to buy art. They are artists, entrepreneurs, sole-proprietors, and established business people. They are strong participants in their community, supporters of local industry and loyal consumers who notice others who help as well. They're passionate about helping kids with cancer and they love doing it in a fun and different way.

The event has a strong reputation for quality in the city – and our event partners are a huge part of that. Each year we showcase 10-15 great food and beverage providers in the city, and this year we would like to extend an invitation for you to join us. artma is a unique environment and a fresh and exciting way to reach a wonderfully loyal group of guests while supporting a mission that truly makes a difference in the lives of our children.

We hope you'll join us on February 12, 2022 at the Denver Design Center. artma is the perfect place to show your art-side and your heart-side!

Warmest Regards –

A handwritten signature in black ink, appearing to read 'Joan Slaughter', written over a light grey circular background.

Joan Slaughter

Founder & Executive Director
The Morgan Adams Foundation



artma 2022 Benefits Guide

The following in-kind donations will be provided:

- A minimum of 500 “tastes” for event guests

In exchange for your in-kind donation, The Morgan Adams Foundation will provide the following benefits:

- A stipend for Food & Beverage support (up to \$500, receipts must be submitted to MAF)
- Volunteer servers to help serve your product at your food station, as needed
- 2 complimentary tickets to the event
- 3 ft. by 3 ft. logoed sign for your food station at the event
- Logo inclusion in the event program
- Logo inclusion on the event website
- Social media thank you post on social media
- E-blast highlighting your participation
- Two tables for your food station – one table for the front (including tablecloth) and a prep area for back-end prep work
- Plastic utensils, paper plates (small), napkins, as needed

Other considerations:

- If you require access to a power supply, please email Rachelle Montanaro at rachelle@morganadamsfoundation.org with minimum required outlets and amps for power no later than January 17th, 2022.

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artma 2022 Food & Beverage Partnership Form

Event Details:

February 12, 2022

6:00 – 10:00PM (load-in 4:00PM)

The Denver Design Center (575 South Broadway, Denver CO)

Restaurant Sign-up Deadline is January 17, 2022!

****THIS FORM MUST BE COMPLETED TO RECEIVE PROPER RECOGNITION****

RESTAURANT / DONOR INFORMATION:

Restaurant Name: _____

Name of Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

DONATION INFORMATION:

Item Description (*please articulate specific details of donation.*): _____

Estimated Fair Market Value of Product: \$ _____

Logo emailed (.esp format) to rachelle@morgandamsfoundation.org by January 17, 2022

Signature: _____ **Date:** _____

Please return form to:

The Morgan Adams Foundation

Attn: Rachelle Montanaro

5303 East Evans Avenue, Suite 200

Denver, CO 80222

rachelle@morganadamsfoundation.org

303-758-2130

This form is a receipt for your donation.

Please retain for your records.

TAX ID# 20.0165051

Charitable Solicitation # 20053007563

Received By: _____ **Date:** _____

5303 E Evans Ave, Ste 200, Denver, Colorado 80222 - 303.758.2130

rachelle@morganadamsfoundation.org

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